



See what everyone's smiling about.

View a sneak peak of the live "Land of Smiles" show performance at:

www.deltadentalil.com/landofsmiles

To schedule a free "Land of Smiles" show for your school, contact 1-866-537-6400.



About Delta Dental of Illinois

Delta Dental of Illinois — a local, not-for-profit dental service corporation — has been offering dental benefits to Illinois-based employers for nearly 45 years.

Part of Delta Dental of Illinois' mission includes improving the oral health of the communities we serve by developing programs that help provide oral health education and expand access to oral health care for the people of Illinois — including community benefit efforts like "Land of Smiles."

Delta Dental of Illinois is pleased to offer "Land of Smiles," a free children's theatre program that travels to Illinois elementary schools and educates children in kindergarten through third grade on how to take good care of their teeth and keep a healthy smile. We know that learning the right attitudes and skills at a young age goes a long way toward creating and maintaining a lifetime of good oral health and overall health.



Delta Dental of Illinois
www.deltadentalil.com

 DELTA DENTAL

"Land of Smiles"

Featuring the Tooth Wizard and PlaqueMan

Entertaining & Educating:
Teaching kids about dental health.



Wow your students with “Land of Smiles.”

“Land of Smiles” — a program sponsored by Delta Dental of Illinois, a not-for-profit organization — features the Tooth Wizard and his antagonist, PlaqueMan, interactively teaching the value and practice of brushing, flossing and maintaining good oral health. The characters also discuss good and bad foods for teeth and remind kids why it’s important to visit “their best friend, the dentist” at least twice a year.

During the program, the Tooth Wizard teaches how to rid the mouth of what he calls the “icky, sticky, slimy, grimy, sort of yellowy, greeny gunk” — in other words, plaque — that destroys teeth and causes cavities. At the conclusion, each student receives a goodie-bag containing a toothbrush, floss, toothpaste, and an oral health “how to” sheet in English and Spanish to bring the lesson home.

Keep smiling. Keep learning.

After the live performance, your school will also receive a free curriculum kit (“Teeth-on-the-Go” book bag) — which includes a teacher’s guide, instructional video, audiotape lesson, children’s book, large mouth model and toothbrush — so you can continue teaching good oral health in the classroom.



Commonly Asked Questions about “Land of Smiles”

Does the program have a fee?

No, the “Land of Smiles” program is free of charge.

Who should attend the program?

The “Land of Smiles” show is geared for children in kindergarten through third grade. Older children may be too advanced for the show.

Where will the program take place?

Delta Dental of Illinois’ “Land of Smiles” show is performed in an assembly-format at your school. The school gymnasium or cafeteria usually works best.

Does the school need to provide anything?

Our characters will bring all of their own props and will require a dressing room (other than a restroom).

How long does the program run?

The show lasts 30 minutes. Upon request, Delta Dental of Illinois can adjust the show time to fit the school’s needs.

How do I schedule a show?

It’s easy. Just contact 1-866-537-6400 to arrange for the “Land of Smiles” program to visit your school. The show season starts in January of each year and runs through April. February is Children’s Dental Health Awareness month, which makes these performances especially timely.

Can I preview the show?

Yes. You can view excerpts of Delta Dental of Illinois’ website at www.deltadentalil.com/landofsmiles.



“The children are talking about their teeth so much that the Pre-k classes have instituted a brushing time in their day! I have never experienced behavior change like this from a 30 minute presentation!”

-- Oral Health Consultant from Illinois Department of Public Health

“I had many teachers praise the event. I had one 2nd grader dancing around in my office wanting to know if it was time to go home. I asked her why she was in such a hurry and she said, ‘I want to brush my teeth!’”

-- Webster School Nurse



“Everyone we have worked with through coordinating this program has been very helpful and resourceful... Thanks again for making this a successful program in our school.”

-- Teacher, Irving Elementary School