



NEWS RELEASE

For Immediate Release

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Delta Dental of Illinois Names Bernard Glossy as CEO and President

Naperville, Ill. July 19, 2010 – Delta Dental of Illinois (DDIL) today announced that Bernard Glossy, former CEO of Delta Dental of Arizona and chairman of the board of DeltaUSA, has been named to serve as chief executive officer and president.

"Bernie Glossy has been a dedicated and instrumental leader at Delta Dental for years," said Sharon Heaton, chairman of the board of directors. "We have great confidence in his leadership. His extensive experience, knowledge of the industry and business acumen will allow DDIL to continue to serve the growing dental benefits market in Illinois."

Mr. Glossy will be leading a vibrant and growing not-for-profit corporation that administers and underwrites dental benefit plans for employers based in Illinois. DDIL has increased its primary subscribers by more than 70% over the last seven years with \$415 million in revenue in 2009. DDIL is one of 39 independently operated member companies of the Delta Dental Plans Association, which serves more than 54 million Americans with dental coverage and nearly 94,000 groups nationwide.

Prior to joining DDIL, Glossy served as chairman of the board for DeltaUSA where he oversaw the development and expansion of Delta Dental products nationally. Glossy spent nine years as president and CEO of Delta Dental of Arizona. In that role he was responsible for the overall operation of the \$160 million dental insurance company and provided leadership and direction for the company and subsidiaries.

"We strongly support the vision Bernie described," said DDIL Board chair Heaton. "We know his priorities – to grow the organization and improve oral health for the people of Illinois – are shared by all those we serve."

Glossy replaces Tom Colgan who has served as interim president and chief executive since July 2009. Colgan resumes his role as Chief Marketing Officer.

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About Delta Dental of Illinois

Delta Dental of Illinois (DDIL) is a not-for-profit dental service corporation specializing in providing comprehensive, easy-to-use and cost-effective benefits to 1.6 million employees and family members in more than 4,200 employee groups throughout Illinois. Based in Naperville, Ill., DDIL offers an array of extensive nationwide network-based managed fee-for-service, PPO and dental HMO plans.